

Deaconess Henderson Hospital 2025 CHNA Priorities and Action Plan

BEHAVIORAL HEALTH (Highlighting the intersection between mental health and substance use/misuse)

Behavioral health includes issues specific to mental health and substance/drug/alcohol use or misuse. Considerations specific to the prioritization of behavioral health included:

Limited mental health providers in the community, especially particular specialties (e.g., psychiatrists, therapists).

While tobacco use may be decreasing, nicotine products overall seem to be gaining prevalence (e.g., vaping, oral pouches)—particularly among younger adults.

Action Plan

1. Continue to work with local providers and mental health service providers to increase awareness of services offered in the community.
2. Create and distribute information on dangers of nicotine products including vaping and oral pouches. Including information for parents on how to talk to your child about the dangers in using these products. Included in this information will be information on available resources.

ADVOCACY AND AWARENESS

Advocacy and awareness involve educational outreach and cultivating understanding of health priorities among residents, including the existence and importance of available resources.

As part of the advocacy and awareness discussion, participants also described the importance of collaborating in efforts across community partners regionally and throughout the state.

Promotion of available services to educate decision-makers and community members who may not be aware of resources that are available to them.

Action Plan

Continue “Healthy Henderson” meetings for collaboration among non-profit health care providers in the community. This group shares valuable

information across the community and collaborates with community efforts related to health care.

HEALTH ACCESS

Health access involves all members of the community receiving the services they need. Considerations specific to the prioritization of access included:

Particular areas in which cultural barriers can be addressed involve mental health care and prenatal care.

Socioeconomic status is also associated with access to care (e.g., lack of prenatal care for young mothers in the East End), as affordability and lack of awareness of available resources may be barriers to care.

Action Plan

1. Deaconess Henderson Hospital and Clinics will continue to recruit new providers and specialists to the community to increase access to providers.
2. Deaconess Henderson Hospital will continue to work with Marsha's Place as a community partner for increasing prenatal care for underserved areas of the community.

HEALTHY LIVING

Healthy living involves nutrition (including healthy food access), physical activity, and preventative care. Considerations specific to the prioritization of healthy living included:

Prevention and reduction of obesity, diabetes, and other chronic diseases is associated with promotion of healthy eating and behaviors.

Existing organizations in Henderson County (e.g., Henderson County Diabetes Coalition) are already working to promote healthy living.

Action Plan

1. Continue to work with community partners through Healthy Henderson to promote healthy living.
2. Participate in community events and annual health fairs.

3. Hold local screening events for Henderson county residents. (Examples: lung cancer, breast cancer and skin cancer)