



Jared Florence, MBA, CPA *(inactive)*

Deaconess Health System Vice President Strategy and Market Development

MEET JARED FLORENCE:

Jared came to Deaconess in 2012 as director of Business Development and was promoted to vice president Business Development in 2016. In his current role, Jared is responsible for regional development, hospital partnerships and affiliations, cancer services and marketing.

Since joining the health system, Jared has expanded affiliate relationships and secured partnerships with multiple hospitals and physician groups in KY, IN, and IL.

Jared is a graduate of the University of Southern Indiana and holds a Bachelor of Science degree in accounting and a master's degree in business administration. He received his Certificate of Public Accountancy from the State of Indiana in 1999, and began his career in public accounting at Harding, Shymanski & Company. Prior to joining Deaconess, Jared was executive director of Finance and Business Development for St. Mary's Health (now Ascension) and has nearly 20 years of health care experience.

Jared is also a board member of several health care related boards including Deaconess Gibson General Hospital, Lawrence County Memorial Hospital, Ferrell Hospital, Chairman of Deaconess VNA, Deaconess Home Health, Deaconess Illinois, Progressive Health of Indiana, Tri-State Radiation Oncology and Deaconess EMS, LLC.

ABOUT DEACONESS HEALTH SYSTEM:

Deaconess Health System is the premiere provider of health care services in southwestern Indiana, western Kentucky and southeastern Illinois. The system - based in Evansville, Indiana - includes ten hospitals: Deaconess Midtown Hospital, Deaconess Gateway Hospital, Deaconess Henderson Hospital, Deaconess Union County Hospital, Deaconess Gibson Hospital, The Heart Hospital, The Women's Hospital, The Orthopedic and Neuroscience Hospital, Deaconess Cross Pointe, and Encompass Health Deaconess Rehabilitation Hospital.

Deaconess Clinic, a fully integrated multispecialty group featuring primary care physicians as well as top specialty doctors, provides patients with consistent and convenient care. Additional components include the Linda E. White Hospice House, a freestanding cancer center, urgent care facilities, near-site clinics, telemedicine, virtual visits, a network of preferred hospitals and doctors, and multiple partnerships with other regional health care providers.