

COMMITTED TO THE COMMUNITY

COMMUNITY NEEDS ASSESSMENT

Last year, Deaconess worked with St. Mary's Health System, ECHO Community Health Care, United Way of Southwestern Indiana, and Welborn Baptist Foundation to create a Community Health Needs Assessment action plan.

The plan revolves around targeted and consistent efforts to address four major health issues in the Tri-State:



TOBACCO USE





OBESITY



Our goal is that by addressing these needs, we will help foster a healthier and happier community.

To that end, Deaconess partnered with 65 providers to create an accountable care organization called Deaconess Care Integration (DCI). An accountable care organization, or ACO for short, is a concept that comes from the Affordable Care Act. In an ACO, a collaborative network of doctors, hospitals, specialists and other health care providers agrees to work together as a team to improve patient health and be accountable for reducing health care expenses.

Thanks to our programs for diabetes management, high-risk care coordination and medication therapy management, we've made a real difference in the health of our patients. These innovative programs have helped Deaconess bend the cost curve for our patients, making good health more affordable.





IMPORTANT COMPONENTS OF OUR ACO

Intensive Outpatient Management

In 2013, we created an intensive outpatient management program that identifies the root cause of repeat hospital visits and works to decrease the number of avoidable visits. To select patients for this program, we identified the top 1% of hospital resource users. This includes patients with frequent visits to the Emergency Department, multiple hospitalizations, and long lengths of stay.

These patients are referred to a social worker for one-on-one counseling to determine why they come to the hospital more frequently and what resources will help them better manage their health. In the first 12 months of the program, we helped 50 patients better manage their chronic conditions using resources from 70 local agencies. This intervention reduced the group's inpatient days from 953 to 740.

Medication Assistance Program

The Deaconess Medication Assistance Program (MAP) works with public and private services to help eligible patients receive their medications at no cost or reduced cost. In fiscal year 2013, MAP helped 955 patients get the medications they needed to control their chronic health conditions.

FREE COMMUNITY HEALTH EDUCATION OPPORTUNITIES

Deaconess is committed to supporting a variety of events to help the public learn about important health issues. To learn more about our events, visit deaconess.com.

- Wise Women
- Girl Talk
- Red Shoe Series
- Men's Health Series
- Facebook Lunch and Learn
- Farmer's Market
- Healthier U Walks
- Advance Directives/Living Wills



COMMUNITY

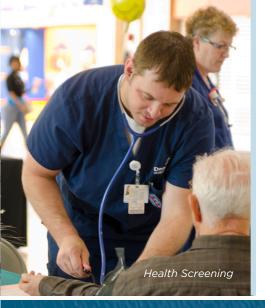
Deaconess lends support to a multitude of local organizations. Here are a few fun photos from last year.







SMILE on Down Syndrome Trucks and Heroes



FREE AND REDUCED-COST SCREENINGS

It's also important to make health screenings accessible and available to the public. Deaconess offers screenings like the ones below because being able to monitor your health stats is a critical step in managing chronic conditions.

- Hearing
- Stroke
- Prostate
- Blood sugar
- Cholesterol
- A1C
- Blood pressure

INVOLVEMENT



Downtown Evansville Farmers' Market



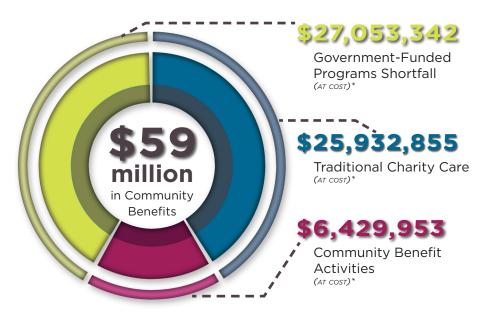
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Go Red for Women



COMMUNITY BENEFIT ACTIVITIES IN FISCAL YEAR 2012–2013 INCLUDED PROVIDING:

- 35,214 community members with valuable mental health training
- 18,840 adults with free health screenings
- 17,350 patients with free or reduced-cost care through the Deaconess Family Medicine Residency Program
- 9,816 kids with access to pediatric specialists at Deaconess Riley Children's Services
- 92 patients with our translation service to bridge a language gap
- 29 high school students with two weeks at Deaconess as part of the Health Science Institute to learn what it takes to be a medical professional



*Charity Care is to be reported on cost basis based on CHA and VHA recommendations. Medicare is not included based on CHA and VHA recommendation. As of FYO7, Cross Pointe is included with Deaconess Hospital.

SPONSORSHIPS

Deaconess provided financial support to these organizations in FY12-13:

Academy of Innovative Studies AIDS Resource Group (ARG) Albion Fellows Bacon Center ALS Association, IN Chapter Alzheimer's Association American Cancer Society American Red Cross ARK Crisis Child Care Center Arthritis Foundation Arts Council of SW Indiana **ASIS Security** American Society of Safety Engineers (ASSE) Aurora, Inc. Better Business Bureau Boonville High School Bosse High School Boys and Girls Club Buffalo Trace Council, BSA Burdette Park BMX Club CAJE - Congregations Acting for Justice and Empowerment Carver Community Organization CASA Castle High School Cedar Hall School Central High School Chamber of Commerce of SW IN Chandler (IN) Elementary School City of Evansville cMoe Colon Screening for Life Community Marriage Builders CureSearch for Children's Cancer Cystic Fibrosis Foundation **Daviess Community** Hospital Foundation Delaware Elementary School Delta Sigma Theta Sorority Easter Seals Rehab Center

Eastland Mall **Economic Development Coalition** Evans Elementary School Evansville African-American

Museum Evansville ARC Evansville Area

Community of Churches Evansville Area Fundraising Council

Evansville Area H.R. Association Evansville Association for the Blind Evansville Catholic High Schools **Evansville Celebration of Diversity** Evansville Christian Life Center **Evansville Courier and Press Evansville Day School** Evansville Fire Department

Evansville Kidney Association Evansville Museum of Arts and Science

Evansville National Night Out **Evansville Otters** Evansville Parks Foundation Evansville Philharmonic Guild Evansville Police Dept. Foundation Evansville Rescue Mission Evansville Soccer Club Evansville Sports Corp Evansville Trails Coalition EVV/Vand Co Human

Relations Commission Evansville Zoological Society **EVSC Foundation** First District Medical Society F.J. Reitz High School

Fraternal Order of Police Lodge 73 Friends of Mental Health Friends of Warrick County CASA Gibson General Health Foundation Gibson Southern High School

Gilda's Club of Evansville Girl Scouts of SW Indiana Goodwill Industries Green River Kiwanis

Habitat for Humanity Hadi Shriners Harmonie Hundred

Harrison High School Henderson Area Arts Alliance Historic Newburgh, Inc.

Holly's House Indiana Chamber of Commerce Inspiring Autism

Spectrum Families Ivy Tech Foundation Jacobsville Area

Community Corporation

Junior Achievement of SW Indiana Junior League of Evansville Keep Evansville Beautiful Kiwanis Club of Historic Newburgh Kiwanis Club of North Side Eville Ladies Tri-State Classic Lampion Center

Leadership Evansville The Literacy Center Leukemia and Lymphoma Society Marian University Mater Dei High School

Mater Dei Marching Wildcats Media Ministries Dream Center Memorial High School The Mended Hearts, Inc.

M.G. Robinson, Inc. Mount Vernon High School Muscular Dystrophy Association National Fire Safety Council New Harmony High School North High School

North Posey High School Oakland City University Ohio Township Fire Dept. Ohio Valley Colon and

Rectal Surgeons Orthopaedic Associates The Parenting Time Center Parkinson's Unity Walk Pike Central High School

Plaza Park Middle School Princeton High School Public Education Foundation (PEF) PHI Air Medical Pine Haven Health and Rehab Center Plaza Park Cross Country

Point Man Pulmonary Fibrosis Foundation Reitz Home Museum

Boosters Ltd.

Rotary Foundation of Evansville Signature School SMILE on Down Syndrome South Spencer High School Spencer County

Chamber of Commerce Spencer County Council on Aging Spencer County Fair, Inc. St. Benedict Cathedral School Streets Alive/WNIN Susan G. Komen for the Cure SW Indiana Master Gardener Asc.

SWIRCA Tales and Scales, Inc. Team Guitar Lab

Tecumseh High School Town of Newburgh Touch, Inc.

Tri-State Business Group on Health Tri-State Multiple Sclerosis Asc. Tri-State Women Veterans

Association **United Caring Shelters** United Mitochondrial Disease

Foundation **US Green Building Council-SWIN** United Way of SW Indiana University of Evansville Aces University of Southern Indiana (USI) **USGBC Southwest Branch** Vanderburgh County Farm Bureau **Vanderburgh**

Community Foundation Vanderburgh County Medical Society Vanderburgh Humane Society Vanderburgh Medical Alliance Vanderburgh Medical Association Vantage Oncology Department of Veteran's Affairs Warrick County

Chamber of Commerce Warrick County

Community Foundation Warrick County FOP Warrick County Summer Musical Webster County (KY) High School Wesselman Nature Society Wesselman's Par 3 Golf Course West Terrace PTA

Wood Memorial High School YMCA of SW Indiana Youth First

Youth Resources **YWCA**



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